

From: jasmine@fashiondistrict.org
To: jasmine@fashiondistrict.org
Subject: BID Consortium Meeting Follow Up/ Info Distribution
Date: Friday, January 13, 2017 4:44:42 PM
Attachments: [image001.png](#)
[2017 CDAForumSponsorshipPackage LongBeach.pdf](#)

Good Afternoon,

First and foremost, THANK YOU to everyone who braved yesterday's weather to make it out to the meeting. It was greatly appreciated. As promised, you will find below some follow-up information along with a few other notices.

2017 California Downtown Association (CDA) West Coast Urban Forum

The 2017 California Downtown Association (CDA) West Coast Urban Forum will take place March 14-16 in Long Beach. We still have some panelist/speaker spots open. If you'd like to participate in one of the existing panels or would like to suggest a topic, please contact Ariana Gomez at ariana@fashiondistrict.org.

Current Conference Topics:

- Activating Public Space
- Authenticity
- Highly impactful events (disasters, protests/riots, active shooter, etc.)
- Housing
- Rebranding Districts & Organizations
- Downtown Leading Planning Efforts
- Music as an Economic Development Resource/Engine
- Adaptive Reuse/Historic Preservation as and Economic Driver
- The Next Generation of Downtown Leaders
- Advocacy Partnerships/Relationships (CVBs, Chambers, BIDs, TIDs)
- Communications & Social Media
- California Topics (Drought, Public Records Act, The Impact of Legalizing Recreational use of Marijuana)
- Restaurant BIDs

Along with Panelist/Speakers, CDA is still in need of sponsors for the forum. If you or anyone you know is interested in becoming a sponsor, please see the attached sponsorship deck. For more information about the conference, please visit <http://californiadowntown.com/2017-conference>.

Los Angeles Area BIDs Salary and Benefits Survey

If you participated in the Los Angeles Area BIDs Salary and Benefits Survey and would like to receive a copy of the results, please email Jasmine at jasmine@fashiondistrict.org with your request.

LADWP

A one-pager with short blurbs and links to the various stakeholder programs that were presented yesterday will be distributed sometime next week. Keep an eye out!

Grant Opportunity

Per Miranda, Sorenson is a new grant to help BIDs and churches.

FD4908 - Sorenson Impact Foundation (SIF) Grants - FY 2017	FD Foundation	Unspecified	01/31/2017 (Multiple)	12/20/2016
... to support endeavors that are classified as charitable, educational, scientific, religious, environmental, and health care-related. The funding agency is primarily interested in projects that have the potential to become sustainable and scalable, and that can maximize positive impact on lives and societies. Primary areas of emphasis include: Social impact: initiat...				

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Have a great weekend,

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